

Message Text

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PAGE 01 TAIPEI 07216 100506Z

17

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
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R 100429Z NOV 75
FM AMEMBASSY TAIPEI
TO USDAO WASHDC
INFO SECSTATE WASHDC 7564

UNCLAS TAIPEI 7216

USDOC FOR: BIC/OIM/MRD -- CODE 214
BIC/OIM/FE-SA/KELLY

E.O. 11652: N/A

TAGS: BBSR, TW

SUBJECT: GLOBAL MARKET RESEARCH: "BUILDING PRODUCTS AND
CONSTRUCTION EQUIPMENT", ROC

1. ON OCTOBER 30, 1975 PEAT, MARWICK, MITCHELL & CO. (PMM&CO.)
DELIVERED TO TC TEN COPIES OF SUBJECT STUDY. TC HAS EVALUATED
STUDY AND FINDS THAT IT IS A WELL RESEARCHED AND CREDIBLE OVERVIEW
OF ROC MARKET FOR SUBJECT EQUIPMENT. HOWEVER, FOLLOWING
DEFICIENCIES ARE EVIDENT:

A) P.47 OF STUDY: PARA 3.33.01 B) SPECIFICATIONS REQUIRES
CALCULATION OF SHARES OF ROC IMPORT MARKET HELD BY U.S.
MANUFACTURERS. CONTRACTOR CALCULATED SHARES OF TOTAL MARKET
HELD BY U.S. FIRMS. CONTRACTOR HAS AGREED TO REVISE
THESE CALCULATIONS.

B) P.52-54 OF STUDY: CONTRACTOR OMITTED NATIONALITIES OF THIRD
COUNTRY FIRMS, BUT WILL PROVIDE REVISED PAGES TO INCLUDE THIS
INFORMATION.

C) P.65 OF STUDY: PARA (F) AT BOTTOM OF PAGE IS TITLED
"CONTINUED". CONTRACTOR WILL CORRECT THIS ERROR.

D) P.93 OF STUDY: IN LINE BEGINNING WITH "LAQUER CHIPS....",
CONTRACTOR WILL CORRECT "SEO" TYPOGRAPHICAL ERROR.

E) P.94 OF STUDY: CONTRACTOR OMITTED ADDRESSES OF ORGANIZATIONS
ISSUING AND ENFORCING BUILDING CODES AS IS REQUESTED IN PARA
3.53.01 B. PMM&CO. HAS AGREED TO PROVIDE THIS INFORMATION.

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OTHER MINOR TYPOGRAPHICAL ERRORS HAVE BEEN BROUGHT TO PMM&CO.'S

ATTENTION. FIRM HAS BEEN ASKED TO PROOFREAD MORE CAREFULLY
FUTURE STUDIES PREPARED FOR DOC.

2. CONTRACTOR WILL DELIVER REVISED PAGES TO TC BY 11/21/75.
TC WILL FORWARD THEM IMMEDIATELY TO DOC.

3. ON 11/7/75 TC FORWARDED TO OIM/MRD 5 COPIES OF SUBJECT STUDY
BY AIR POUCH AND 3 COPIES BY APO AIR MAIL.
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Message Attributes

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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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